

# JORDAN P. BRASHER

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## EDUCATION

### University of Tennessee

**Ph.D. Geography**, 2020 (Expected)

#### **Africana Studies Graduate Certificate**

Dissertation Topic: *From South of the Mason-Dixon Line to South of the Equator: Confederados and the Transnational Circulation of the Lost Cause*

Advisor: Dr. Derek Alderman

### Oklahoma State University

**M.S. Geography**, *magna cum laude*, 2016

Master's Thesis: *The Langston City Herald: Race and Representation in the Construction of a Black Promised Land*

Advisor: Dr. Brad Bays

### Middle Tennessee State University

**B.S. Geoscience**, *magna cum laude*, 2014

Minors: Archaeology; Environment and Human Society

## PROFESSIONAL EMPLOYMENT

*Graduate Research Assistant*. Department of Geography, University of Tennessee, Knoxville, Tennessee, 2019-2020 Academic Year.

*Advanced Short Term Research Opportunity (ASTRO) Program Participant*. Oak Ridge National Laboratory (ONRL). Oak Ridge, Tennessee. Summer 2017.

*Graduate Teaching Assistant*. Department of Geography, University of Tennessee, Knoxville, Tennessee, 2016–2017 Academic Year.

*GIS Intern*. Tennessee Parks and Greenways Foundation, Nashville, Tennessee, Summer 2016.

*Graduate Teaching/Research Assistant*, Department of Geography, Oklahoma State University, Stillwater, Oklahoma, 2014–2016.

*Editorial Assistant*, Journal of Cultural Geography, Department of Geography, Oklahoma State University, Stillwater, Oklahoma, 2015–2016.

*GIS Intern*, City of Brentwood, Tennessee, 2013–2014.

*GIS Intern*, Wilson County, Tennessee Planning Department, 2012.

## LANGUAGE SKILLS

English (native); Brazilian Portuguese: ILR Level 2 (Low-Advanced proficiency)

## TEACHING EXPERIENCE

*Graduate Teaching Associate*. Department of Geography, University of Tennessee, Knoxville, Tennessee.

*Courses taught*: World Regional Geography (GEOG 101). Fall 2017-Spring 2018.

*Adjunct Instructor*. College of Natural and Behavioral Sciences. Pellissippi State Community College, Knoxville, Tennessee.

*Courses taught*: Introduction to Geography (GEOG 1000). Spring 2017.

## PUBLICATIONS

### *Refereed Journal Articles (6)*

- Brasher, J.P.** Forthcoming. Contesting the Confederacy: Mobile memory and the making of Black Geographies in Brazil. *FOCUS on Geography*. Accepted for publication on August 8, 2019.
- Brasher, J.P.** Forthcoming. Positionality and participatory ethics in the Global South: Critical reflections on and lessons learned from fieldwork failure. *Journal of Cultural Geography*. Conditionally accepted for publication on August 1, 2019.
- Frazier, A., B. Hemingway, and **J.P. Brasher**. 2019. Land surface heterogeneity and tornado occurrence: an analysis of Tornado Alley and Dixie Alley. *Geomatics, Natural Hazards and Risk* 10(1): 1475-1492. DOI: [10.1080/19475705.2019.1583292](https://doi.org/10.1080/19475705.2019.1583292).
- Brasher, J.P.**, D.H. Alderman, and A. Subanthore. 2018. Was Tulsa's Brady Street really renamed? Racial (in)justice, memory-work, and neoliberalism's mandate of least disruption. *Social & Cultural Geography*. Published online first, 1-22, DOI: [10.1080/14649365.2018.1550580](https://doi.org/10.1080/14649365.2018.1550580).
- Brasher, J.P.**, D.H. Alderman, and J.F.J. Inwood. 2017. Applying critical race and memory studies to university place naming controversies: Toward a responsible landscape policy. *Papers in Applied Geography* 3(3-4): 292-307. DOI: [10.1080/23754931.2017.1369892](https://doi.org/10.1080/23754931.2017.1369892).
- Mathews, A. and **J.P. Brasher**. 2016. The use of place and geography to market wine in Oklahoma. *Journal of Wine Research* 27(4): 300-321. DOI: [10.1080/09571264.2016.1211512](https://doi.org/10.1080/09571264.2016.1211512).

### *Chapters in Edited Books (1)*

- Alderman, D.H., **J.P. Brasher**, and O.J. Dwyer. Forthcoming. "Memorials and Monuments." *International Encyclopedia of Human Geography*, 2<sup>nd</sup> edition. Oxford: Elsevier (edited by Aubrey Kobayashi). Revised encyclopedia entry.

### *Properties Listed in the National Register of Historic Places (1)*

- Brasher, J.P.** and L.S. Ozan. 2017. Ozark Trails-Indian Meridian Obelisk. Logan County, Oklahoma. Listed on June 12, 2017 under the property identification number: SG100001074.

### *Book Reviews (2)*

- Brasher, J.P.** 2018. Review of E. Kryder-Reid, *California Mission Landscapes: Race, Memory, and the Politics of Heritage*. Minneapolis: University of Minnesota Press, 2016, pp. ix-355, *Journal of Cultural Geography* 35(1): 152-154. DOI: [10.1080/08873631.2018.1378848](https://doi.org/10.1080/08873631.2018.1378848).
- Brasher, J.P.** 2017. Review of M. Ryan, K. Foote, and M. Azaryahu, *Narrating Space/Spatializing Narrative: Where Narrative Theory and Geography Meet*. Columbus: Ohio State University Press, 2016, pp. vii-254, *AAG Review of Books* 5(3): 180-182. DOI: [10.1080/2325548X.2017.1315251](https://doi.org/10.1080/2325548X.2017.1315251).

### *Contributions to Professional Newsletters (2)*

- Gunderman, H., M.A. Rhodes, and **J.P. Brasher**. "[Graduate Student Representatives Report](#)." **Place and Culture: the Annual Newsletter of the AAG's Cultural Geography Specialty Group**. Spring 2017.
- Brasher, J.P.**, M. Thomas, B. Hinger, H. Gunderman, E. Bottone, and Z. Merrill. "Regarding AAG President Glen MacDonald's official AAG press release about President Trump's Travel Ban." **Annual Newsletter of the AAG's Graduate Student Affinity Group**. Spring 2017.

## PUBLIC AND MASS MEDIA ENGAGEMENT & RECOGNITION

### *Public Writing (5)*

**Brasher, J.P.** and D.H. Alderman. "[A Confederate statue graveyard could help bury the Old South.](#)" **The Conversation (US)**, July 26, 2019.

**Brasher, J.P.** "[Brazil's long, strange love affair with the Confederacy ignites racial tension.](#)" **The Conversation (US)**, May 6, 2019. (Republished in *Salon, Quartz, Gazeta do Povo, Public Radio International, Houston Chronicle*, and other outlets).

**Brasher, J.P.** and D.H. Alderman. "[Legal battle over Franklin Confederate statue shows the power of place.](#)" **The Tennessean** (Nashville, Tennessee). March 6, 2019.

**Brasher, J.P.** "[Knoxville should erect monument to Maurice Mays.](#)" **Knoxville News-Sentinel** (Knoxville, Tennessee). February 7, 2017.

**Brasher, J.P.** "[Changing Forrest Hall name just a start.](#)" **Daily News Journal**, (Murfreesboro, Tennessee). October 7, 2016. (Republished in *USA Today, Cincinnati Enquirer, Las Cruces Sun News*, and other outlets).

### *Research Highlights*

- Research highlighted (with Derek Alderman) in "[UT researchers analyze case study of street named after white supremacist, publish paper](#)" in campus newspaper **UT Daily Beacon**. January 16, 2019.
- Research highlighted (with Derek Alderman) in "[Why don't cities change controversial street names? UT study says it's about convenience, economics](#)" **Knoxville News Sentinel**. January 8, 2019.
- Research highlighted (with Derek Alderman) in "[Practicality can mask renaming of streets that honor white supremacists](#)" **University of Tennessee News**. January 7, 2019.
- Research highlighted (with Derek Alderman and Josh Inwood) in "[Researchers offer guide for universities grappling with renaming challenges](#)" **University of Tennessee News**. March 7, 2018.

### *Public Impact*

- Research cited (with Derek Alderman and Josh Inwood) in [report](#) from **The Task Force on the Gish Film Theater** at Bowling Green State University, which subsequently voted unanimously to change theater name. February 26, 2019.

## CONFERENCE PARTICIPATION

### *Selected Presentations (since 2016)*

Craig, T., **J.P. Brasher**, and G. Ovando. *Between racism and a sacred space: using TripAdvisor to explore Brazilians' perceptions of the Confederados, the Cemitério do Campo, and the Festa Confederada*. Annual Meeting of the American Association of Geographers (AAG). New Orleans, Louisiana. April 10, 2018.

**Brasher, J.P.** and D.H. Alderman. *Social media as a memorial arena in the struggle over Confederate landscape change*. Annual Meeting of the American Association of Geographers (AAG). New Orleans, Louisiana. April 10, 2018.

**Brasher, J.P.** *From south of the Mason-Dixon Line to south of the Equator: analyzing the transnational Confederate memorial landscape*. 3<sup>rd</sup> Biennial Geography Symposium (GeoSym). Knoxville, Tennessee. February 15, 2018.

**Brasher, J.P.** and D.H. Alderman. *A critical race perspective on the renaming of UT's Senter Hall*. New Directions in Critical Race and Ethnic Studies Conference. Knoxville, Tennessee. April 29, 2017.

**Brasher, J.P.** and D.H. Alderman. *On the violence place naming and renaming does: the unfinished memory-work of anti-racism in America's commemorative campus landscape*. Annual Meeting of the American Association of Geographers (AAG). Boston, Massachusetts. April 7, 2017.

Alderman, D.H. and **J.P. Brasher**. *On the violence that place naming and renaming does: the unfinished memory-work of anti-racism in the Southern commemorative campus landscape*. Annual Meeting of the Southern Sociological Society (SSS). Greenville, South Carolina. March 31, 2017.

**Brasher, J.P.** *Was Tulsa's Brady Street really renamed? Critical toponymy and the compromising of restorative memory-work*. Southeast Division of the Association of American Geographers (SEDAAG). Columbia, South Carolina. November 21, 2016.

Alderman, D.H., J.F.J. Inwood, and **J.P. Brasher**. *Applying critical race and memory studies to university place naming controversies: toward a responsible landscape policy*. Applied Geography Conference. Louisville, Kentucky. October 28, 2016.

#### ***Panel Sessions Organized (2)***

**J.P. Brasher**. Navigating white supremacy on campus. 3<sup>rd</sup> Biennial Geography Symposium (GeoSym). Knoxville, Tennessee. February 15, 2018.

Crane, N., W. Kusek, and **J.P. Brasher**. The future of the *Journal of Cultural Geography*, with featured panelist Alyson Greiner (Editor 2002–2016). Annual Meeting of the American Association of Geographers (AAG). Boston, Massachusetts. April 6, 2017.

#### ***Panelist (2)***

Public engagement, memory-work, and landscape as pedagogy III. Annual Meeting of the American Association of Geographers (AAG) in New Orleans, Louisiana. April 2018.

Graduate student health and wellbeing: A frank discussion I. Annual Meeting of the American Association of Geographers (AAG). Boston, Massachusetts. April 8, 2017.

#### **TEACH-INS (1)**

Universities, Public Memory, and the Built Environment. October 18, 2017. Blacksburg, Virginia. Co-taught with Dr. Derek Alderman. Presented concurrently with the Universities Studying Slavery Symposium at the University of Virginia, the Office for Inclusion and Diversity and the Department of Geography at Virginia Tech University.

#### **INVITED GUEST LECTURES (1)**

“O racismo e a memória transnacional confederada, de um Sul para um outro.” Universidade Federal de São Paulo – UNIFESP (Guarulhos campus), Department of History. April 16, 2019.

#### **WORKSHOPS AND PROFESSIONAL DEVELOPMENT ACTIVITIES (4)**

Designing a Research Poster. University of Tennessee Library. September 30, 2019.

Best Practices in Publishing. Graduate School, University of Tennessee. September 2019 (weekly).

First Friday at McClung Museum Open House. Geography Awareness Week Event. University of Tennessee. November 3, 2017.

Geography Teaching and Learning Workshop Series. University of Tennessee. Fall 2016.

#### **CERTIFICATIONS (2)**

Collaborative Institutional Training Initiative (CITI) University of Tennessee Institutional Review Board (IRB). Responsible Conduct of Research in Humanities. Stage 1. Expires August 10, 2021. Completion Record ID: 20462468.

Collaborative Institutional Training Initiative (CITI) University of Tennessee Institutional Review Board (IRB). Social & Behavioral Research. Basic/Refresher Course. Expires August 20, 2022.  
Completion Record ID: 31661941.

### **AFFILIATIONS/MEMBERSHIPS**

GeoGrads Member. University of Tennessee. 2016–Present.  
Forum of Geography Graduate Students Member. Oklahoma State University. 2014–2016.  
American Association of Geographers (AAG) Member. 2013–Present.  
Tennessee Geographic Information Council Member. 2013–2014.

### **PROFESSIONAL SERVICE**

- Geography Graduate Student Association (GeoGrads). Geographic Symposium (GeoSym) Conference Planning Committee Member and Digital Content Manager. 2017–2018 Academic Year.
- Geography Graduate Student Association (GeoGrads). Geography Awareness Week Coordination Committee. University of Tennessee. 2017–Present.
- Geography Graduate Student Association (GeoGrads). Representative for the McCroskey Award Committee. University of Tennessee. 2017–Present.
- Graduate Student Association (GeoGrads). Social Media Committee. University of Tennessee. 2016–2018.
- Graduate Student Representative to the Cultural Geography Specialty Group (CGSG) of the American Association of Geographers (AAG). 2016–2018.
- Graduate and Professional Student Government Association Representative for the Department of Geography. Oklahoma State University. 2014–2016.
- Geography Club President. Middle Tennessee State University. 2013–2014.

### **GRANTS, AWARDS, AND FELLOWSHIPS (\$58,750)**

US National Security Education Program (NSEP) David L. Boren Fellowship Awardee. \$26,900 Award for Portuguese language study and dissertation field research in Americana, São Paulo, Brazil. 2018-2019 Academic Year.

Thomas Fellowship. \$10,000 for field research in Americana, São Paulo, Brazil. 2018-2019 Academic Year.

W.K. McClure Scholarship for the Study of World Affairs. \$5,000 Award for dissertation fieldwork in Americana, São Paulo, Brazil. 2018-2019 Academic Year.

University of Tennessee's Chancellor Top-Off Fellowship (x5). \$7,500 Awarded. 2017-2019 Academic Years.

Stewart K. McCroskey Memorial Fund (x4). \$1,800 Awarded for conference travel and research. Received in Fall 2016, Spring 2017, Spring 2018, and Fall 2018.

Oklahoma State University's International Studies and Outreach Study Abroad Scholarship. \$750 Award for 2015-2016 Academic Year.

Oklahoma State University's College of Arts & Sciences Study Abroad Scholarship. \$1,000 Award for 2015-2016 Academic Year to study abroad in Morocco.

Most Outstanding First Year Master's Student in Geography at Oklahoma State University. \$2,000 Award for 2014-2015 Academic Year.

Robert E. Norris Conference Travel Award (x2). \$500 Award for conference travel. Received Fall 2015 and Spring 2016.

Cultural Geography Student of the Year at Middle Tennessee State University. 2013-2014 Academic Year.

Von Humboldt Award for Most Outstanding Geography Student at Middle Tennessee State University. \$300 Award for 2012-2013 Academic Year.

## REFERENCES

Dr. Derek Alderman  
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